

**Great American Life<sup>®</sup>**  
**Fixed-Indexed Annuity Rates**  
*for Steve Lescher & Associates*



AssuranceSelect 7 <sup>®</sup> Rates effective October 21, 2017	Declared rate	S&P 500 <sup>®</sup> annual monthly avg. with cap	S&P 500 <sup>®</sup> annual point-to-point with cap	S&P 500 Risk Control annual point-to-point with par. rate	GLD annual point-to-point with cap	GMSV
Purchase payments \$100,000 and over	2.40%	6.00% cap	5.60% cap	60% par. rate	6.00% cap	100% at 1%
Purchase payments under \$100,000	2.25%	5.50% cap	5.00% cap	55% par. rate	5.50% cap	100% at 1%

**Minimum Guarantees:** The guaranteed minimum declared rate is 1.00%. Annual monthly averaging with cap and annual point-to-point strategies with cap have a minimum cap guarantee of 1% for contract duration. S&P 500 Risk Control 1-year point-to-point strategy has guaranteed minimum participation rate of 5% for contract duration. Future indexed strategies could offer alternate options and rates. The guaranteed minimum surrender value is 100% at 1%, less withdrawals and applicable charges, less the applicable early withdrawal charge rate multiplied by the account value.

The interest rate band is based on the initial purchase payment amount and applies for the life of the contract.

Riders	Charges	Features
IncomeSecure <sup>SM</sup>	0.95% of the benefit base amount, deducted from the account value	9% rollup credit, increasing payout percentages and charges refunded at death, if benefit period hasn't started
IncomeSustainer <sup>®</sup> Plus	1.35% of the benefit base amount, deducted from the account value	7% rollup credit, increasing payout percentages and enhanced death benefit options
Inheritance Enhancer <sup>SM</sup>	0.95% of the death benefit base amount, deducted from the account value	8% rollup credit, refund of rider charges available in certain circumstances

**State Availability and Variations**

Products and riders available in all states except **NY**.

**MA:** Extended Care and Terminal Illness waivers not available.

**MA, MN, OR, UT and WA:** Residents are only permitted to purchase annuity products within their resident state.

**CO, CT, IL, MN, MS, NV, NH and OH:** Inheritance Enhancer approved without Partial Refund of Rider Charges on Annuitization at Age 95 endorsement.

**AL, CO, IN, MA, NJ and OR:** State-specific marketing materials required for AssuranceSelect 7 and/or riders.

Inherited IRA and inherited non-qualified contracts not available on contracts with a rider.

**OR:** S&P 500 Risk Control annual point-to-point with participation rate indexed strategy not available with the AssuranceSelect 7.

*The S&P 500 Index and S&P 500 Average Daily Risk Control 10% Price Return index are products of S&P Dow Jones Indices LLC ("SPDJ"), and have been licensed for use by Great American Life Insurance Company<sup>®</sup>. Standard & Poor's<sup>®</sup>, S&P<sup>®</sup>, S&P 500<sup>®</sup>, S&P 500 Average Daily Risk Control 10%<sup>TM</sup> and STANDARD & POOR'S DEPOSITORY RECEIPTS<sup>®</sup> are registered trademarks of Standard & Poor's Financial Services LLC ("S&P"); Dow Jones<sup>®</sup> is a registered trademark of Dow Jones Trademark Holdings LLC ("Dow Jones"); and these trademarks have been licensed for use by SPDJI and sublicensed for certain purposes by Great American Life Insurance Company. Great American Life Insurance Company's products are not sponsored, endorsed, sold or promoted by SPDJI, Dow Jones, S&P, their respective affiliates, and none of such parties make any representation regarding the advisability of investing in such product nor do they have any liability for any errors, omissions, or interruptions of the S&P 500 Index or the S&P 500 Average Daily Risk Control 10% Price Return index.*

Product issued by Great American Life Insurance Company<sup>®</sup>, member of Great American Insurance Group<sup>®</sup> (Cincinnati, Ohio) under contract form number P1080010NW. Contract form number and features may vary by state. All guarantees based on the claims-paying ability of Great American Life. All non-guaranteed components of an index formula may change at any time. **For producer use only. Not for use in sales solicitation.**

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American Freedom Stars & Stripes <sup>®</sup> 5 Rates effective August 7, 2017	Base rate	Eff. Yield	Guaranteed Escalating Rates				Guar. min.
			Yr. 2	Yr. 3	Yr. 4	Yr. 5	
Purchase payments \$100,000 and over	2.15%	2.45%	2.30%	2.45%	2.60%	2.75%	1.00%
Purchase payments under \$100,000	1.95%	2.25%	2.10%	2.25%	2.40%	2.55%	1.00%
<b>No MVA: Available in IN, MN, MO, OH and VA</b>							
Purchase payments \$100,000 and over	1.95%	2.25%	2.10%	2.25%	2.40%	2.55%	1.00%
Purchase payments under \$100,000	1.70%	2.00%	1.85%	2.00%	2.15%	2.30%	1.00%

American Freedom Stars & Stripes 7 Rates effective August 7, 2017	Base rate	Eff. Yield	Guaranteed Escalating Rates						Guar. min.
			Yr. 2	Yr. 3	Yr. 4	Yr. 5	Yr. 6	Yr. 7	
Purchase payments \$100,000 and over	1.85%	2.60%	2.10%	2.35%	2.60%	2.85%	3.10%	3.35%	1.00%
Purchase payments under \$100,000	1.75%	2.50%	2.00%	2.25%	2.50%	2.75%	3.00%	3.25%	1.00%
<b>No MVA: Available in IN, MN, MO, OH and VA</b>									
Purchase payments \$100,000 and over	1.70%	2.45%	1.95%	2.20%	2.45%	2.70%	2.95%	3.20%	1.00%
Purchase payments under \$100,000	1.60%	2.35%	1.85%	2.10%	2.35%	2.60%	2.85%	3.10%	1.00%

Yield is based on current interest rate and increasing base rate for the initial term. Escalating interest rates guaranteed for initial term.

The interest rate band is based on the initial purchase payment amount and applies for the life of the contract.

State Availability and Variations
Products available in all states except <b>NY</b> .
<b>MN:</b> Non-renewal version of American Freedom Stars & Stripes 5 required.
<b>MS:</b> Non-renewal version of American Freedom Stars & Stripes 7 required.
<b>MD, RI, OR and WA:</b> Non-renewal version of both products required.
<b>MA:</b> Extended Care and Terminal Illness waivers not available.
<b>MA and OR:</b> State-specific marketing materials required.
<b>MA, MN, OR, UT and WA:</b> Residents are only permitted to purchase annuity products within their resident state.

Products issued by Great American Life Insurance Company<sup>®</sup>, member of Great American Insurance Group<sup>®</sup> (Cincinnati, Ohio) under contract form numbers P1086811NW and P1081610NW. Contract form numbers and features may vary by state. All guarantees based on the claims-paying ability of Great American Life. **For producer use only. Not for use in sales solicitation.**